

## ADD TO CART; DELIVER TO FUTURE

*Co-Designing the 'Women in E-Mobility' Agenda in the Philippines*

**DATE:** 28 July 2026

**TIME:** 1:30 pm – 5:00 pm

**VENUE:** Panco Café – One Ayala

### BACKGROUND & RATIONALE

The “*Accelerating the Adoption and Scale-Up of Electric Mobility for Low-Carbon City Development in the Philippines*” project—commonly known as the **e-mobility ASAP**

**Project**—is a nationwide initiative designed to support a just transition to electric vehicles. Funded by the Global Environment Facility (GEF), this project is jointly implemented by the Department of Trade and Industry (DTI), the Board of Investments (BOI), and the United Nations Industrial Development Organization (UNIDO). It is executed in close collaboration with the Clean Air Asia Consortium, which includes De La Salle University (DLSU), the Urban Electric Mobility Initiative (UEMI), and the Electric Vehicle Association of the Philippines (EVAP).

In the process of transitioning to electric mobility, the GEF-UNIDO-DTI-BOI e-mobility ASAP Project recognizes the prevailing gender disparities in the male-dominated transport sector. These disparities create significant barriers to women’s active participation, obscure their unique socio-economic perspectives, and hinder the advancement of inclusive solutions.

In pursuit of a gender-inclusive agenda, the project established the **Women in E-mobility Network**. This platform is composed of women stakeholders from various subsectors of the e-mobility industry, alongside male allies working together toward a just and inclusive sector. As part of its engagement strategy, the project conducts *kapihan* (casual gatherings), forums, and other mainstreaming activities where network members can discuss distinct gender issues and collaborate on viable solutions. Past interactions focused on collaboratively identifying industry-specific gender gaps and introducing diverse frameworks and strategies to dismantle these barriers.

Recognizing that systemic change requires close public-private collaboration, the project aims to convene another *Kapihan* session. This session will bring together government agencies involved in e-mobility and members of the Women in E-mobility Network. The objectives are to review existing public programs for women in the sector, share grassroots insights and innovative solutions to help shape future government initiatives, and build a strong working relationship to achieve a shared agenda for inclusive e-mobility.



## OBJECTIVES

By the end of this *kapihan* session, participants are expected to:

1. Identify specific Gender and Development (GAD) programs of relevant government agencies that intersect with electric mobility;
2. Engage actively with government agencies to identify and refine GAD initiatives that can attract and retain more women in the e-mobility sector; and
3. Establish baseline insights to help government agencies develop a harmonized GAD plan and effectively utilize their respective GAD budgets.

## TARGET STAKEHOLDERS

1. Women in E-mobility Network
2. Philippine Board of Investments
3. Department of Trade and Industry
4. Department of Energy
5. Department of Transportation
6. Philippine Commission on Women
7. Small Business Corporation

## PROPOSED PROGRAMME

| TIME                           | ACTIVITY                                                                                                                                                                                                                                                                                                            | PERSON-IN-CHARGE                                                                                              |
|--------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|
| 1:15 pm – 1:30 pm              | <b>Arrival &amp; Registration</b>                                                                                                                                                                                                                                                                                   | e-mobility ASAP Team                                                                                          |
| 1:30 – 1:35 pm<br>(05 minutes) | <b>Welcome Remarks</b>                                                                                                                                                                                                                                                                                              | <b>Teddy Monroy</b><br><i>Country Representative</i><br>United Nations Industrial<br>Development Organization |
| 1:35 pm – 1:55 pm<br>(20 min)  | <b>Icebreaker:</b> Getting to Know Each Other <ul style="list-style-type: none"> <li>• <u>Guide Questions:</u> Name, organization, and one thing that would make your daily travel or work life 10x better</li> </ul>                                                                                               | Moderator                                                                                                     |
| 1:55 pm – 2:05 pm<br>(10 min)  | <b>Session Overview</b><br>Brief introduction to the context of today's discussion: <ul style="list-style-type: none"> <li>• E-mobility ASAP Project</li> <li>• The Kapihan Series</li> <li>• Women in E-Mobility Network</li> <li>• Highlights from previous Kapihan series and forums with the network</li> </ul> | Component 4                                                                                                   |

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| 2:05 pm – 2:40 pm<br>(35 min) | <b>GAD Tank:</b> Presentation of Relevant GAD Initiatives for E-Mobility (5 min each) <ul style="list-style-type: none"> <li>Philippine Board of Investments</li> <li>Department of Trade and Industry</li> <li>Department of Energy</li> <li>Department of Transportation</li> <li>Philippine Commission on Women</li> <li>Small Business Corporation</li> </ul>                                                                                                                                                                                                                                                                                                                                                                         | GAD Representatives              |
| 2:40 pm – 3:05 pm<br>(25 min) | <b>Check Out, Add to Cart, or Return</b><br>Participants will receive a General Information Sheet detailing the GAD initiatives of the selected government agencies. They will use stickers to evaluate each initiative based on the following e-commerce-themed criteria: <ul style="list-style-type: none"> <li><u>Check Out</u> (<i>I want in!</i>): If they actively want to participate or take part in the initiative.</li> <li><u>Add to Cart</u> (<i>Interested, need details</i>): If they are highly interested but require more details before committing.</li> <li><u>Return</u> (<i>Needs a redesign/Here's my feedback</i>): If they have specific recommendations or feedback on how to improve the initiative.</li> </ul> | Moderator                        |
| 3:05 pm – 3:35 pm<br>(30 min) | <b>Plenary Sharing</b> <ul style="list-style-type: none"> <li>An open floor session where participants share their "Check Out," "Add to Cart," and "Return" choices, along with the rationale behind their feedback.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Moderator<br>GAD Representatives |
| 3:35 pm – 3:55 pm<br>(20 min) | <b>The GAD Wishlist</b> <ul style="list-style-type: none"> <li>Five boards will be set up representing each government institution. Participants can roam freely and post sticky notes outlining specific GAD</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Moderator<br>GAD Representatives |

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|                               | initiatives or support they wish to see that are not yet available.                                                                                                                                                                                                                                                                                                                                                     |                                  |
| 3:55 pm – 4:25 pm<br>(30 min) | <b>Reality Check: Feedback from Government Partners on what we can Build Together</b> (6 min each) <ul style="list-style-type: none"> <li>GAD representatives from each institution will review the wishes posted on their respective boards.</li> <li>They will provide initial feedback on the feasibility of these requests or ask clarifying questions to help turn these ideas into future initiatives.</li> </ul> | Moderator<br>GAD Representatives |
| 4:25 pm – 4:35 pm<br>(10 min) | <b>Reflection and Synthesis</b> <ul style="list-style-type: none"> <li>A final closing circle for all participants and GAD representatives to share their key takeaways from the event and discuss how the e-mobility sector can effectively collaborate with government agencies to advance GAD objectives in the industry.</li> </ul>                                                                                 | Moderator                        |

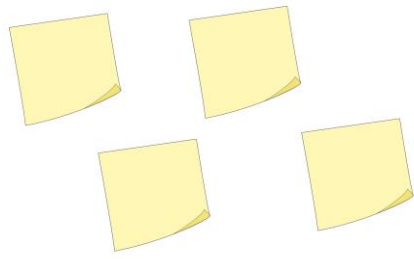
## MOCK-UP DESIGNS







**GOVERNMENT AGENCY A**  
GAD Wishlist









**CHECK OUT, ADD TO CART, OR RETURN**  
Government Agency A

| ACTION                                                                              | GAD INITIATIVE |
|-------------------------------------------------------------------------------------|----------------|
|  | Initiative 1   |
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 Check Out
 Add to Cart
 Return